



NATIONAL KIDNEY
FOUNDATION®

of Wisconsin

PROFESSIONAL EVENTS

DoubleTree by Hilton Madison East

November 13-14, 2024

National Kidney Foundation of Wisconsin is a patient-centered, volunteer-driven organization. Since 1968, we have remained dedicated to preventing kidney diseases, improving the well-being of all people affected by kidney disease, and increasing the availability of all organs for transplantation. Professional education and networking is a vital component of our work. When renal health professionals have access to best practices and opportunities for collaboration, kidney and transplant patients benefit.

Building on the success of the 2023 NKF Renal Professional Education Conference (RPEC), NKF is collaborating with our partners at the Froedtert & Medical College of Wisconsin and University of Wisconsin to host a Renal Pathology Summit immediately following RPEC 2024. Details on both events are below.

As an industry leader in health and kidney care, you understand the importance of professional education. Please consider joining National Kidney Foundation of Wisconsin as an exhibitor at the 2024 Wisconsin Renal Professional Education Conference and Renal Pathology Summit.

Renal Professional Education Conference (RPEC)

This day-long continuing education event for allied health professionals will be held in-person on Thursday, November 14, 7:30 AM – 4:45 PM, at the DoubleTree by Hilton Madison East in Madison, WI. It is preceded by a welcome and networking reception at the same venue on the evening of Wednesday, November 13.

RPEC attendees include approximately 150 renal care professionals from across the state including nurses, social workers, dialysis technicians, and dietitians. They receive 7 CE/CEUs, meals throughout the day, and the opportunity to mingle with our extensive network of industry partners in the event exhibit hall.

Renal Pathology Summit

After RPEC, attendees are invited down the hall at the DoubleTree by Hilton Madison East to join physicians and advance practitioners for NKF's premier Renal Pathology Summit. Cocktails and networking will begin at 5:00 PM. Dinner will follow with a brief lecture from a guest pathologist and lively discussion of interesting renal cases as presented by nephrology fellows from Froedtert & Medical College of Wisconsin and University of Wisconsin.

Opportunities are available for a limited number of exhibitors to join this add-on event.

Questions or Looking to Customize?

Contact Carolyn Spath at cspath@kidneywi.org or 414-897-8669

NKFW RENAL PROFESSIONAL EDUCATION CONFERENCE

at DoubleTree by Hilton Madison East

Conference | November 14 | 7:30 AM – 4:45 PM
Welcome Reception | November 13 | 5:30 PM – 7:30 PM

RPEC Exhibitor Opportunities

Premium Partner - \$7,500 (2 Remaining)

- Recognition and optional display at welcome networking event on Wednesday, November 13
- 30-minute Lunch Hour Education Session with attendee list at 11:45 AM on Thursday, November 14
- Premium exhibit location with up to two (2) display tables
- Complimentary admission for two (2)
- Company name/logo and link on webpage
- Premium name/logo placement on event signage and materials

Educational Leader - \$4,500 (3 Remaining)

- 30-minute Lunch Hour Education Session with attendee list at 11:45 AM on Thursday, November 14
- Preferred exhibit location with display table
- Complimentary admission for two (2)
- Company name/logo and link on webpage
- Name/logo placement on event signage and materials

Basic Exhibitor - \$1,000 (Space limited)

- Exhibit location with display table
- Complimentary admission for one (1)
- Company name on webpage
- Name placement on event materials





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RENAL PATHOLOGY SUMMIT

Thursday, November 14
at DoubleTree by Hilton Madison East

Cocktails | 5:00 PM – 6:00 PM
Dinner and Program | 6:00 PM – 8:30 PM

Add On Renal Pathology Summit

Please note that exhibitor space is extremely limited for this physician-focused event. As such, preference will be given to exhibitors who participate in both the RPEC and the Renal Pathology Summit.

Presenting Partner - \$10,000 (2 Remaining)

- Opportunity to welcome attendees from podium (2-minute maximum)
- Premium exhibit location with up to two (2) display tables
- Optional branded in-dining-room presence
- Complimentary admission for four (4)
- Company name/logo and link on webpage
- Premium name/logo placement on event signage and materials

Thought Leader - \$5,000 (3 Remaining)

- Preferred exhibit location with display table
- Optional branded in-dining-room presence
- Complimentary admission for two (2)
- Company name/logo and link on webpage
- Name/logo placement on event signage and materials

Basic Exhibitor - \$2,500 (Space limited)

- Exhibit location with display table
- Complimentary admission for one (1)
- Company name on webpage
- Name placement on event materials

**Interested in doing more
professional events with NKF
throughout the year?**

Your ideas and suggestions are
welcome! Contact Carolyn Spath
at cspath@kidneywi.org or
414-897-8669

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RPEC Exhibitor Opportunities

- \$7,500 – Premium Partner (with afterhours networking event & presentation)
- \$4,500 – Educational Leader (with lunch hour presentation)
- \$1,000 – Basic Exhibitor
- Custom Package (Contact cspath@kidneywi.org or 414-897-8669)

Add-On Renal Pathology Symposium

- \$10,000 – Presenting Partner (with on-stage speaking opportunity)
- \$5,000 – Thought Leader (with in-dining-room presence)
- \$2,500 – Basic Exhibitor
- \$ _____ Total Contribution

Contact Details

Company/Organization (as it should appear): _____
Company Website: _____
Contact Name: _____
Contact Email: _____ Phone: _____
Address: _____
City: _____ State: _____ Zip: _____

Preferred Payment Method

- Pledge to be paid by November 14, 2024
- Check payable to National Kidney Foundation of Wisconsin
- Credit Card (see below)

Credit Card Details

Credit Card #: _____
CVC: _____ Expiration: ____ / ____ Name on Card: _____
Billing Address (If Different): _____

