



You are registered!
Now what?
It's time to setup your fundraising page!

- The National Kidney Foundation of Wisconsin provides support and resources for recipients and caregivers of those affected by kidney disease, while also creating awareness on the importance of organ, tissue, and eye donation. We want to celebrate the lives we enhance at the *Capital City Run/Walk*, while remembering those still in need. Fundraising is vital to keeping resources strong in order to continue helping others. Your involvement is crucial...***your support saves lives!***
- After you registered, you were prompted to setup a fundraising account on Crowdrise, our online fundraising platform. You can start fundraising now! Crowdrise is a safe, confidential, and secure website used to raise charitable donations. ***It's easy!*** If every runner or walker raised at least \$50, we will be able to help more recipients, living donors, and donor families in 2018! ***Let's get started!***

STEP 1: Finish creating your fundraising page on Crowdrise

-You should have received an email from Crowdrise after registering for the Capital City Run/Walk. It is titled, “*Your new Crowdrise fundraiser is going to be so good*”. Click on the box in the email, that says, “**START CROWDRISING**”.

**If you did not save the email, you can still find your page by visiting
<https://www.crowdrise.com/capital-city-5k-for-organ-tissue-and-eye-donation>

-Login to Crowdrise using your email address and password. Then, click on “**My Fundraisers**” in the grey square in the top right corner of the page. Click on your Capital City 2017 fundraiser.

STEP 2: Customize your fundraising page

-On the left side of the page, click on “**EDIT**” to review your progress and finish setting up your page. You can now choose to edit or customize your fundraiser title, upload pictures and videos, add a YouTube link, and edit your campaign goal and story. Be sure to click on the box that says “**SAVE**”

STEP 3: Share your fundraising page!

- Use your campaign URL on social media to get the word out to friends and family.
- Use your campaign dashboard to post updates, see donations, thank donors, and more!

National Kidney Foundation of Wisconsin
Capital City 5K for Organ, Tissue, and Eye Donation
10909 W Greenfield Ave., Suite 201 • West Allis, WI 53214
(414) 897-8669 ext. 11 • 1 (800) 543-6393
events@kidneywi.org • www.kidneywi.org

